Health Professions Council Communications Committee 24th May 2006

Communications Department Strategy and Workplan

Executive Summary and Recommendations

Introduction

The following documents are the revised communications strategy and workplan for the financial year 2006/2007. Although the strategy presented by Chris Middleton at the last Communications Committee was approved, it was felt by the acting Director and the Committee Chairman that it required some revisions and would be better presented in two separate documents. Following approval by the Committee, the strategy and workplan will go to Council for approval at the July meeting.

Decision

The Committee is asked to approve the following draft communications workplan and strategy

Background information

None

Resource implications

None

Financial implications

Detailed in the approved 2006/2007 communication budget

Appendices

None

Date of paper

24th May 2006

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